



<http://www.onehealthinitiative.com/>

May 16, 2012

REQUEST FOR PROPOSALS

Overall Objective. The One Health Initiative (OHI) team seeks proposals from groups interested in taking on responsibility for managing the OHI website and for expanding its impact on One Health. There is no funding currently available for this project. Interested parties should understand that they are applying for the opportunity to take over responsibility for an important driver of the One Health Initiative. The successful applicant will take on a "mission" and will be recognized by peers in the scientific and public health communities, but it will be hard work without a guarantee of funding to support the effort.

Background. The One Health concept is a worldwide strategy for expanding multidisciplinary/interdisciplinary collaborations and communications in all aspects of health care for humans, animals and the environmental health.

The OHI is promulgated by a *pro bono* website (www.onehealthinitiative.com) that seeks to enhance public health and clinical health efficacy, expand the scientific knowledge base, and improve medical education and clinical care through communication, linkages with other organizations, and networking.

The OHI is an unofficial, autonomous, *pro bono ad hoc* organization-team. It has no budget or maintenance funding or financial remuneration for management, and up to now minor expenditures for website management are borne by the *pro bono* management team of Laura H. Kahn, MD, MPH, MPP, Bruce Kaplan, DVM, Thomas P. Monath, MD (official authorized owner of said site), Jack Woodall, PhD and Lisa A. Conti, DVM, MPH.

The OHI website is currently managed by Drs. Bruce Kaplan (primary contents manager), Laura Kahn, Tom Monath, Jack Woodall (manager of ProMED section) and Lisa Conti. The webmaster is an independent contractor authorized and recompensed by Dr. Monath.

An Honorary Advisory Board supports their efforts by providing voluntary guidance on specific matters of importance. The OHI is enriched by a long list of Supporters, both Organizations and Professional Societies and individual scientists, among others.

The OHI team/website has grown exponentially since it was created in October 2008, and now enjoys a position of pre-eminence, with over 300 visits/month from 152 countries (currently averages over 130/month) worldwide. It is the number 1 site providing information on One Health to the world, the first site to be accessed on a Google search of this subject. The OHI team, in addition to their collective "institutional One Health memory", has been a unique proactive catalyst for numerous "One Health in Action" projects aimed at furthering promotion and implementation of the One Health concept over the past three plus years. It has been in contact with most significant/activist One Health leaders in the U.S. and worldwide.

Statement of Work. The successful awardee will accomplish the following objectives:

- A. Transfer the OHI website from the current management to its own control, working closely with the current primary contents manager (Dr. Kaplan), such that all essential functions are maintained; the Advisory Board and Supporters are notified; and a suitable announcement is made to the public. It is expected that the current OHI *pro bono* team will be appointed to continue in an appropriate advisory, consultative and supportive role for a period of time (to be specified) after the transition.
- B. Manage the OHI website, such that:
 - a. Updates to the News, Publications, and Upcoming Events sections are added in a timely fashion
 - b. The website will be updated with timely scientific and medically relevant information daily during the work-week or as needed on weekends. Internet sources and publications relevant to OH will be monitored daily and noteworthy items posted on the website.
 - c. Requests from groups and individuals to be added as new Supporters are honored in a timely fashion
 - d. Proactive efforts are undertaken to expand the reach and impact of the OHI on a nonpartisan basis. The applicant is expected to provide a broad vision and specific agenda of how an expanded program may be executed, e.g.
 - i. By expanding a network of parties with shared interests and goals in OH through partnering, linking websites, and enhancing collaborations.
 - ii. By engaging the US Government activities in OH
 - iii. By engaging international organizations and governmental agencies where appropriate
 - iv. By engaging the public through publications and other media outlets
 - e. OHI website individual visits will be monitored weekly, trends will be evaluated, and surveys will be conducted at appropriate intervals. The successful applicant will specify how these tools will guide improvements to the OHI and the One Health movement in general.

Qualifications and Experience

The applicant should provide a biographical sketch (and full curriculum vita as an appendix) of the key individual who will have responsibility for the OHI. Assistant personnel should similarly be described. In each case the experience, knowledge, ability and prior accomplishments in the field of OH should be described.

Please direct inquiries and responses to **Dr. Bruce Kaplan** bkapdvm@verizon.net.

Timeline for submission of proposals

A written proposal, addressing the points above, should be submitted no later than July 1, 2012. The full proposal should not exceed 7 pages in length, in Verdana font size 10, not including CV which can be added as appendices. Proposals exceeding these limits or submitted after July 1 will not be accepted.

One Health Initiative Autonomous *pro bono* Team:

Laura H. Kahn, MD, MPH, MPP ▪ Bruce Kaplan, DVM ▪
Thomas P. Monath, MD ▪ Jack Woodall, PhD ▪
Lisa A. Conti, DVM, MPH

Laura H. Kahn, MD, MPH, MPP

Research Scholar
Program on Science and Global Security
Woodrow Wilson School of Public and International Affairs
Princeton University
221 Nassau Street, 2nd floor
Princeton, New Jersey 08542
lkahn@Princeton.EDU
(609) 258-6763
(609) 258-3661 (fax)

Bruce Kaplan, DVM

4748 Hamlets Grove Drive
Sarasota, Florida 34235
bkapdvm@verizon.net
Phone/fax: 941-351-5014

Thomas P. Monath, MD

Partner,
Kleiner Perkins Caufield & Byers
Pandemic & Biodefense Fund
21 Finn Road
Harvard MA 01451
Office 978-456-3290
fax 978-456-3705
Cell 978-809-7045
tmonath@kpcb.com

Jack Woodall, PhD, Director (retd.) (co-founder & Current Associate Editor, ProMED-Mail)

Nucleus for the Investigation of Emerging Infectious Diseases Institute of Medical
Biochemistry
Center for Health Sciences
Federal University
Rio de Janeiro, Brazil
jackwoodall13@gmail.com

Lisa A. Conti, DVM, MPH, One Health Solutions and Former State Environmental Health Director

Division of Environmental Health
Florida Department of Health
452 Bald Cypress Way, BIN A-08
Tallahassee, Florida
(850) 212-2707
LXC2001@gmail.com